

CASE STUDY FOR BI AND ANALYTICS PERM & CONTRACT STAFFING

BUSINESS CHALLENGE'S

- With the merger of Stream Integration with Prolifics the company's focus, while it remained analytics, information management and data integration it changed from being IBM centric to include many other technologies.
- Prolifics Canada, while it had a strong staffing/recruiting capability with IBM technologies, it did not have the depth, breadth, or cycles to address the resourcing requirements for expanded technology market that Prolifics brought with it
- Prolifics Canada needed to partner with a company that understood their business of IT consulting, had expertise with BI and analytics, and an extensive network of qualified and trusted resources
- Two large clients were coming on-board, one in Canada and one international, and both needed teams stood up with short notice

WHY COPPERSTONE CONNECT

- The principals at Copperstone Connect and Stream Integration had a long standing relationship that began over 15 years ago, with Stream Integration being one of Copperstone Connect's first clients in 2010
- Copperstone Connect has intimate knowledge and extensive experience around the challenges of rapidly deploying teams for consulting projects, and in different geographic locations
- Copperstone Connect's principals have over 25 years' experience in BI and analytics, with 20 of those years managing and running in BI and analytics consulting firms and the last five years focused on staffing

OUTCOME

- Copperstone Connect worked very closely with Prolifics while the staffing requirements were defined, adjusted and finalized for their two new clients and their associated projects
- One team in the US/Europe and two teams in Ontario were staffed in ample time to meet the project start dates. The roles included architects, developers (numerous technologies), business analysts and business systems analysts